

28 March 2017

SHOW ANGEWANDTE 17

Preview photos for download: www.dieangewandte.at

As every year the department of fashion design class at the University of Applied Arts Vienna will be holding the country's most-esteemed fashion show. Under the direction of Hussein Chalayan graduates and students will be presenting their latest collections at an event that you are most cordially invited to attend.

Show Angewandte 17 on Tuesday, 13 June 2017 at 6 pm and 8:30 pm

The Show Angewandte 17 will take place at the baroque **Orangerie Schönbrunn**. This magnificent and famous building from the 18th century will give this year's show an unique atmosphere and therefore will lend the event a surprisingly character.

Venue: Orangerie Schönbrunn, Schönbrunner Schloßstrasse 47, 1130 Wien

Ticket sale begins on the 10th of April 2017.

www.oeticket.com and at all oeticket pre-sale offices

Price: advance purchase Euro 25,-. Evening ticket: Euro 32,-.

Again 2 shows

Since the Show Angewandte has been completely sold out for many years, there will be again two shows: one at 6 pm and the second one at 8:30 pm. This will allow many more interested people to see the fashion show featuring creations by some of the most promising talents from Austria's only school that offers training in fashion with a university degree. For the students the fashion show is the veritable highlight of the academic year but it has also become a unique scene event around which a very special kind of hype has evolved.

Creations by students presented in a professional show

The Show Angewandte was created to give students the opportunity to show their creations in the setting of a professional fashion show. For many years the event has helped enhance the careers of young-generation fashion designers and to increase their professionalization. This fashion show has also attracted a great amount of public interest and has gained a high reputation not just within Austria but also internationally.

Preview photos made by students

In cooperation with the department for Applied Photography and Time-Based Media at the Angewandte preview photos were made which are ready for download at www.dieangewandte.at/presse. Photography student Luca Fuchs photographed outstanding works by the eight graduates 2017 of the fashion class effectively. So these current photos give a kind of foretaste of the upcoming show.

Chalayan professor since fall 2014

Since October 2014, renowned international designer Hussein Chalayan has been the head of the department of fashion design at the Angewandte. Chalayan is known as the unconventional, experimental and highly creative creator of his sensational collections. For many years he has successfully run his own label under his name.

Since the beginning of the 1908s, the chair of the Vienna department of fashion design has been held by internationally successful designers such as Karl Lagerfeld, Jil Sander, Vivienne Westwood, Helmut Lang, Raf Simons, Viktor & Rolf and also Bernhard Willhelm, Chalayan's predecessor.

Successful graduates

The Angewandte is proud of the success of its graduates who often start their own labels such as, e.g. Bless, GON, Petar Petrov, Sagan Vienna (previously Bradaric Ohmae), Ute Ploier and Wendy&Jim, assume management functions in the fashion industry or pursue successful careers working for renowned fashion companies, such as Balenciaga, Comme des Garçon, J.W. Anderson, Kenzo, Lanvin oder Louis Vuitton.

The individualized 4-year training program offers the approx. 50 students the possibility to develop their skills and potential by being able to design and produce contemporary and visionary collections of high technical and artistic quality under the supervision of a successful fashion designer.

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