

Internship Proposal

Company description:

follow.art is a global art platform providing art industry professionals with digital tools designed to streamline their operations, enhance their creative processes, and unlock new possibilities for success in the ever-evolving art world. The platform is an integral part of *Art Fairs Service* - a company that has been providing fast and reliable build-up to over 300 art fairs and other large-scale events all across Europe and the UK. At our company, we envision a harmonious fusion of art and technology, dedicating ourselves to relentless research and pioneering innovations for the future.

Our current mission centres around building connections with art education institutions to spotlight the work of emerging artists, curators, journalists and students of art management on a global stage. Students will be invited to use the platform space to develop and express themselves to a growing audience by using both extant tools as well as contributing to the development of the future ones.

Position: **Curator**

Through the curator internship, students will be invited to come up with an exhibition concept and reach out to artists both on the follow.art platform and externally. They will be able to select works, use the platform to host their vision and promote it on our social media and Insights section, which hosts articles of emerging professionals, all under the guidance of their university supervisors and the *follow.art* team.

Position type:	internship
Available slots:	4
Location:	remote
Duration:	3 - 5 months
Language:	English

Responsibilities

- Developing a compelling exhibition concept aligned with a joined vision of the intern and the follow.art team
- Fostering artist connections to create a diverse artwork collection
- Applying curatorial expertise in artwork selection
- Mastering the use of the follow.art platform for exhibition presentation
- Strategizing marketing and promotion for increased exhibition visibility
- Contributing insightful articles to the platform's Insight section

Competences to be acquired

During the internship candidates will acquire competencies in curatorial expertise, networking, art critique, technical skills, marketing, content creation, teamwork, project management, and personal professional development. These encompass understanding curatorial principles, building a professional network, analyzing artworks, mastering technical tools like the follow.art platform, digital marketing, enhancing communication skills, teamwork and project oversight.

Knowledge and skill requirements

- Basic knowledge of curatorial techniques
- Basic knowledge of art history
- Basic art market awareness
- Basic understanding of intellectual property law
- Good research and communication skills (both written and oral)
- Networking Skills
- Critical Thinking
- Time Management

Technical skills

- Proficiency in *Office Software*
- Knowledge of graphic design tools such as *Adobe Creative Suite* and *Canva* is a plus
- Experience using social media platforms for promotional purposes is a plus

Compensation

- Travel expenses coverage
- This is an unpaid internship opportunity



The application process is open throughout the academic year of 2024. To apply, please submit your CV and a piece of writing to sofia@follow.art. Please also include your availability and preferred start date.