

DOLA



**DESIGN
INTELLIGENCE
AWARD**



CALL FOR ENTRY



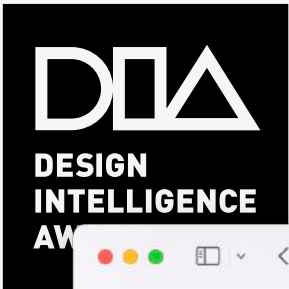
WHY DIA?

The Design Intelligence Award (DIA) is an international competition connecting cultures through design. It gathers a global community of entrepreneurs, creatives and innovators who tackle society's biggest challenges.

The DIA is the first global academic award in design, founded in 2015 by the China Academy of Art in Hangzhou.

Despite its youth, it became quickly the biggest design competition in China and has gained significant recognition in the world.

The DIA recognizes innovative, forward-thinking, and sustainable design solutions that address real-world problems and improve people's lives.



PRODUCT DESIGN / TECH / AUTOMOTIVE / ARCHITECTURE / SUSTAINABLE / DEALS / REVIEWS / + NEWSLETTER

WINNERS OF THE 2022 DESIGN INTELLIGENCE AWARD: HERE’S A LOOK AT THE MOST INNOVATIVE DESIGNS OF THE YEAR

BY VINCENT NGUYEN / 04/02/2023



41 SHARES

MENU

ADHÉRER À L'ASSOCIATION / MON ESPACE PERSONNEL

hello design

FR

ACCUEIL / CONCOURS ET APPELS À PROJETS / APPEL À CANDIDATURES – DESIGN INTELLIGENCE AWARD



DESIGN INTELLIGENCE AWARD
中国设计智造大奖

文化创新 CULTURAL INNOVATION
生活智慧 LIVING WISDOM
产业装备 INDUSTRIAL EQUIPMENT
数字经济 DIGITAL ECONOMY

产业组 PRODUCT GROUP
概念组 CONCEPT GROUP

CALL FOR ENTRY
作品征集

报名时间 SUBMISSION PERIOD
2021.01.20-06.25

报名入口 SUBMISSION WEBSITE

Appel à candidatures – Design Intelligence Award

international council of design

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Home / Activities / Events archive / 2022 design intelligence award

2022 design intelligence award

From 09.04.2022 to 08.07.2022 **Competition**
China

ICoD is pleased to announce the Member Event **2022 Design Intelligence Award** organised by **Zhejiang Modern Intelligence and Manufacturing Promotion Center**. The Deadline to submit is 08 July 2022.

On 9 April, 2022, the 7th Design Intelligence Award (DIA) is officially launched. The global solicitation of outstanding design works will start on the same day. Before the registration deadline on 8 July, 2022 (24:00, UTC+8), all design companies, employed designers, independent designers, and young designers can submit their entries through the official website (www.di-award.org). The total bonus is CNY 5 million (about USD 786,500), and each gold award winner will be rewarded with CNY 1 million (about USD 157,300)

Supported by the People's Government of Zhejiang Province, DIA is hosted by China Academy of Art, and co-organized by the China Industrial Design Association and the Steering Sub-committee on the Teaching of Industrial Design in Higher Educational Institutions under the Ministry of Education of the PRC. As China's most international academy award for industrial design, DIA is highly recognized by a number of global leading designers for its international standards and academic perspective. It attracts thousands of contestants from all over the world every year. In the past six years, the DIA Committee received more than 35,000 entries from 61 countries and regions, and created a cooperative ecosystem in conjunction with hundreds of design academies, industry associations, and design week activities around the world.



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23 YEARS

designboom



公众报名与作品征集时间:
2016.1.8 - 2016.2.29
Registration and Work Collection Time:
January 8, 2016 - February 29, 2016

金智奖 DIA Gold
2项
100万/项

优智奖 DIA Excellence
10项
20万/项

创智奖 DIA Innovation
10项
10万/项

智造奖 DIATop100

the DIA design intelligence award and competition - last call for submissions

design 135 shares

LASCIATE OGNI SPERANZA O VOI CHE ENTRATE
(divine comedy, dante alighieri)

the DIA design intelligence award and competition – last call for submissions

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Who is DIA for?

The DIA welcomes submissions from students, professionals, teams and organizations around the world who have created exceptional, innovative and sustainable design solutions.

The DIA recognizes, honors and celebrates the achievements of innovators who excel in various fields.

The competition is open to anyone in the innovation and design industry, no matter what their background or discipline.

"China is a world power. We were looking for a competitive and professional platform that would value the differentiation and value contribution that our design and patent offered. Winning such an important award at the Design Intelligence Award was the proof that we are on the right track."



Roberto Garcia CARRETERO
Co-founder of DTM

"For many design competitions, their focus is on the aesthetics and functionality only.

DIA's criteria goes beyond and pays attention to the Intelligent Technology and social innovation"



HUANG Zhonghao

Vice General Manager of DIC-Design
Innovation Center TCL

Creativity for progress



Creativity for progress



Biocheck-in

Creativity for progress



Creativity for progress



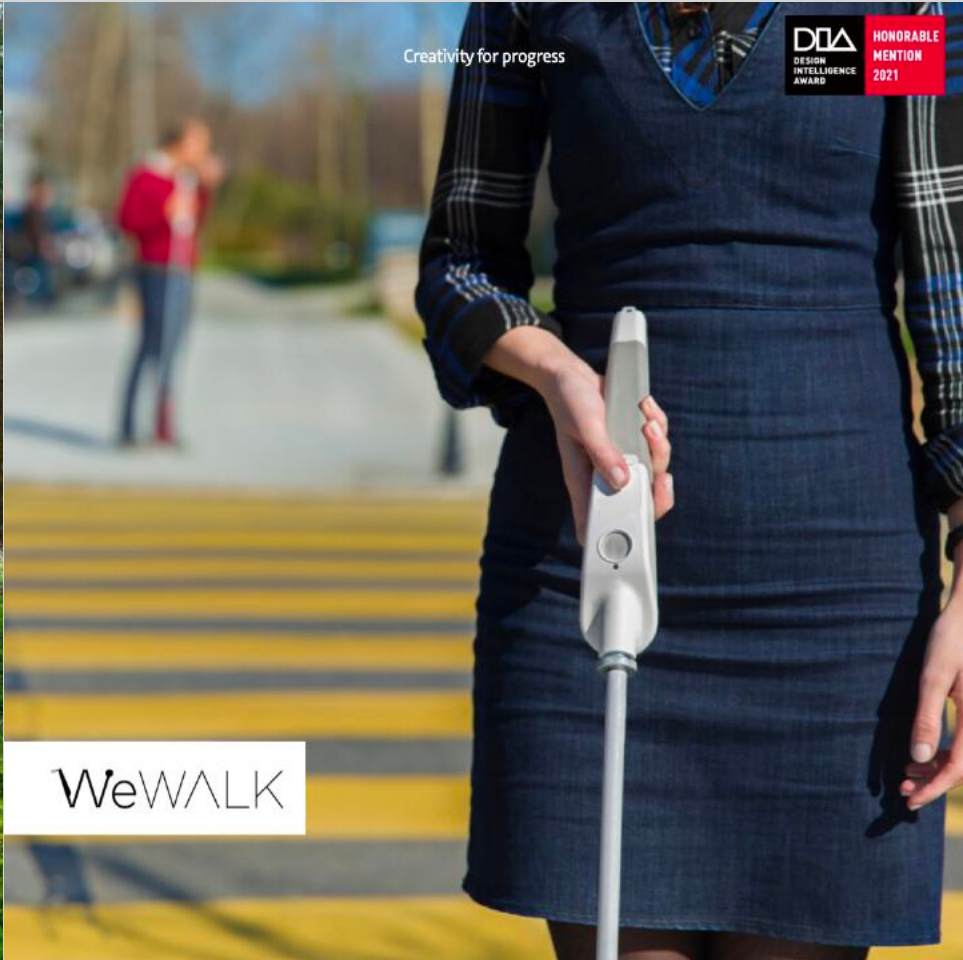
DAB

Creativity for progress



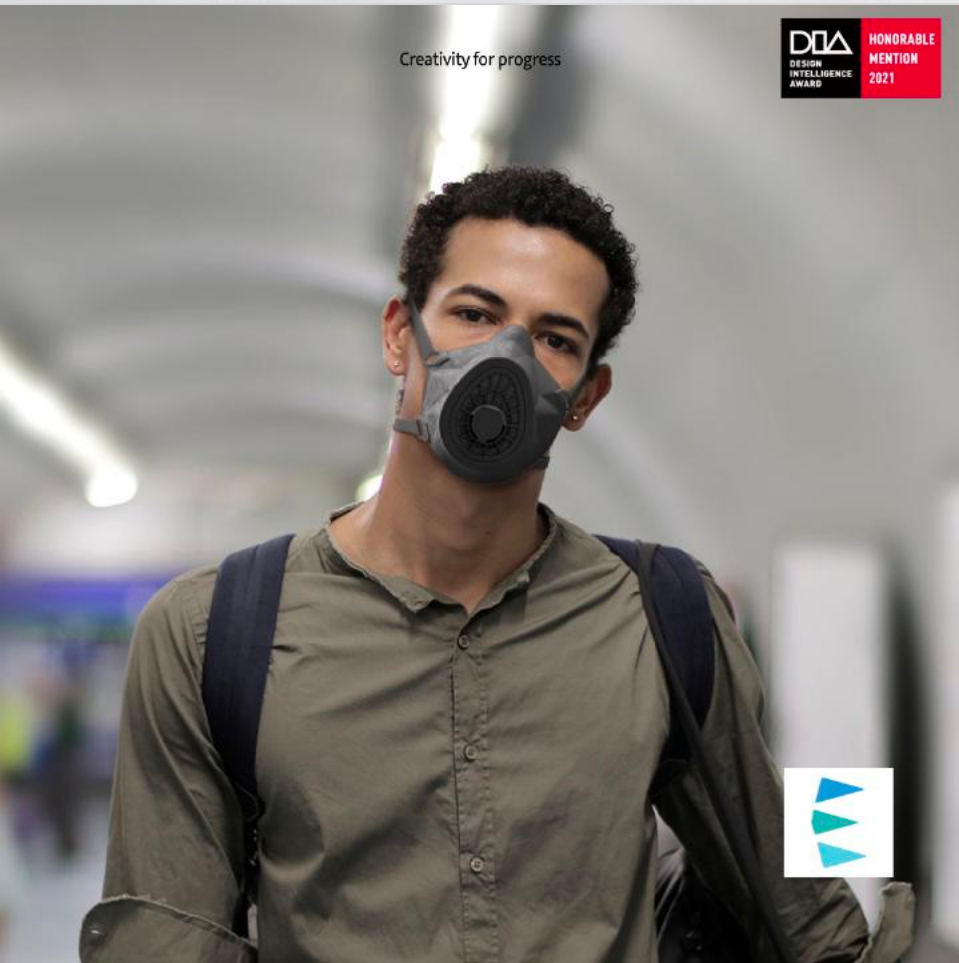
Close the loop

Creativity for progress



WeWALK

Creativity for progress



Creativity for progress



RIMLF
SPECTACLES

Creativity for progress

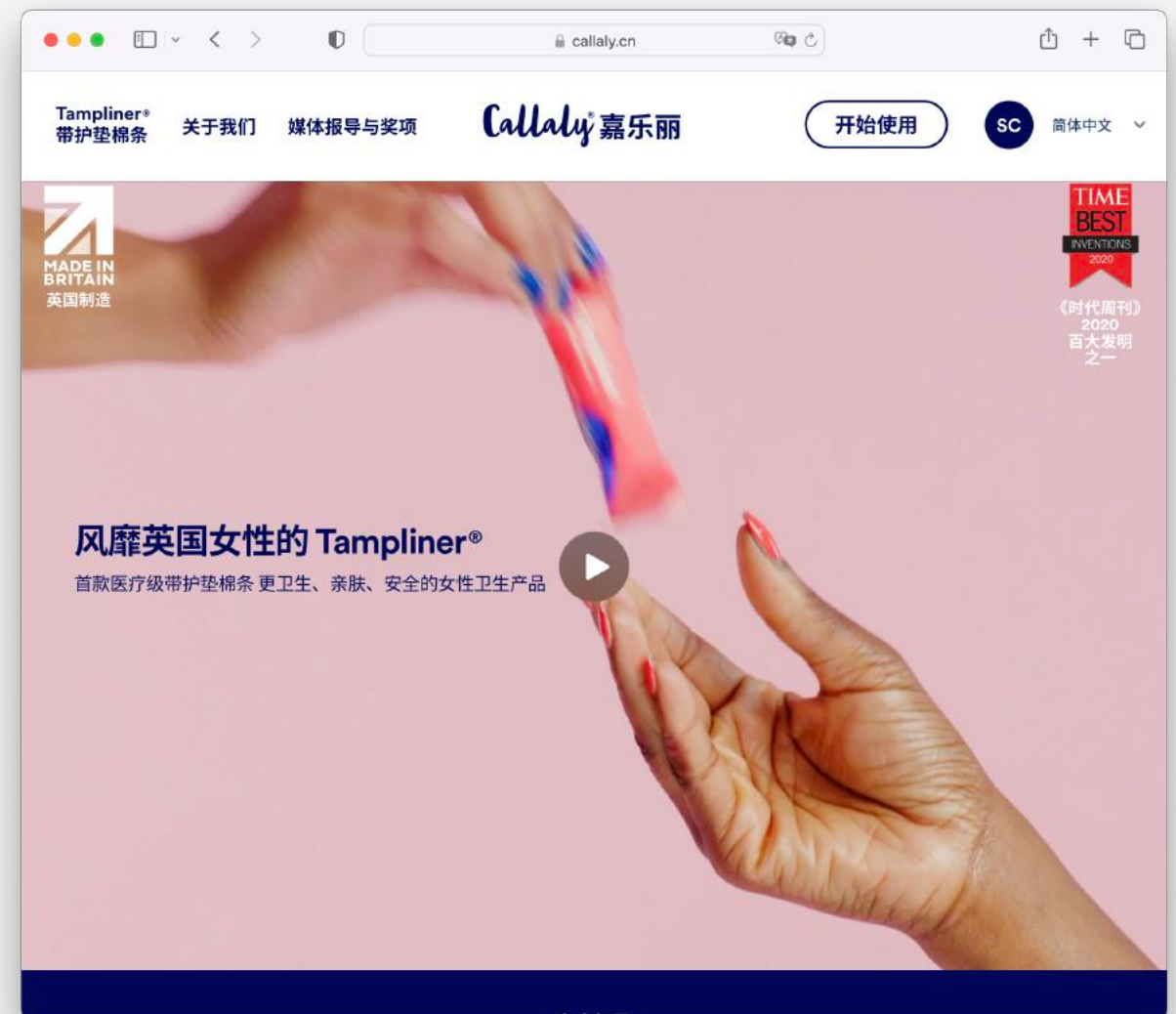
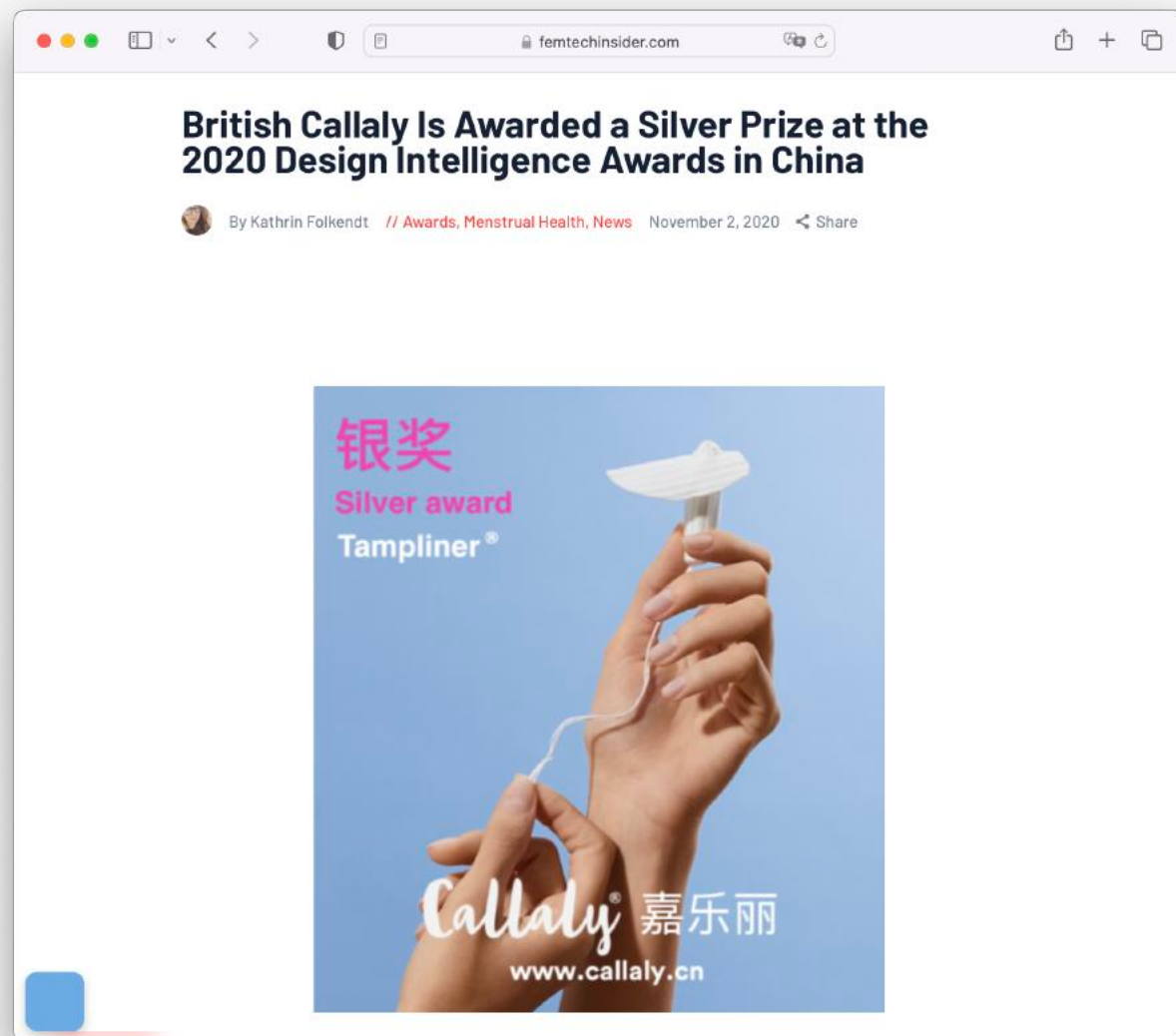


What are the benefits?

👉 **1: Free:** No application fee is charged for registration and promotion, as the goal is to create a community of like minded people.

👉 **2: Prize:** The DIA offers substantial cash prizes to its winners, which can help to fund new projects, research, or other activities. The total bonus is ¥5,000,000.00 (equivalent in may 2023 to \$726,000.00 - €675,200.00), which will be distributed to 30 outstanding works. The gold winner would get as much as ¥1,000,000.00 alone.

👉 **3: Expanding:** DIA supports your team and organization to enter China's fast-growing market. Through experts advice, you can boost your trade and access to Asian markets.



In 2020, CALLALY, a B-Corp startup, was awarded the
DIA silver prize and this recognition facilitated its
expansion into China.

> [more informations](#)

What are the benefits?

- 👉 **4: Protection:** Start with DIA to protect your idea and project in China. Benchmark against global innovation leaders to gain insights for future planning.
- 👉 **5: Promotion:** The DIA promotes its winners and finalists through a variety of channels, including online and offline media, exhibitions, and publications. This can help to raise the profile of a designer's work and attract new clients and customers.
- 👉 **6: Community:** DIA connects you to a global innovation community, where you can collaborate with other designers and learn from experts. You might even be able to find a job or get feedback on your designs. Even if you don't win an award, participating in the competition can help you grow professionally

2020中国设计智造大奖颁奖典礼 2020 DESIGN INTELLIGENCE AWARD GRAND CEREMONY





Who are the experts behind the DIA?

DIA experts are a diverse group from around the world who are recognized for their expertise in design.

The expert panel consists of 550 experts and judges from 37 countries and regions, including designers, heads of design organizations, curators, editors-in-chief of design magazines, design museum experts, professors of design colleges and enterprise executives.

Each year, the DIA selects a new panel of experts and judges to evaluate submissions for the award.



Jingsheng Jia
China



Xiang Liao
China



Lidan Liu
China



dopink
China



xuetai yang
China



Chengdong Zhong
China



Xu Bing
China



Adrien NAZEZ
France



Manabu Tago
Japan



Chiaki Murata
Japan



Clive Grinyer
UK



Paul Priestman
UK



Wang Xueqing
China



Makoto Watanabe
Japan



Rama Gheerawo
UK



Mat Hunter
UK



Ben Griffin
UK



Habip ASAN
Turkey



John Woo
China



CHOU, WAN-RU
Taiwan, China



China



China



Hu Fei
China



Tsai Lu Liu
United States

How is evaluation done?

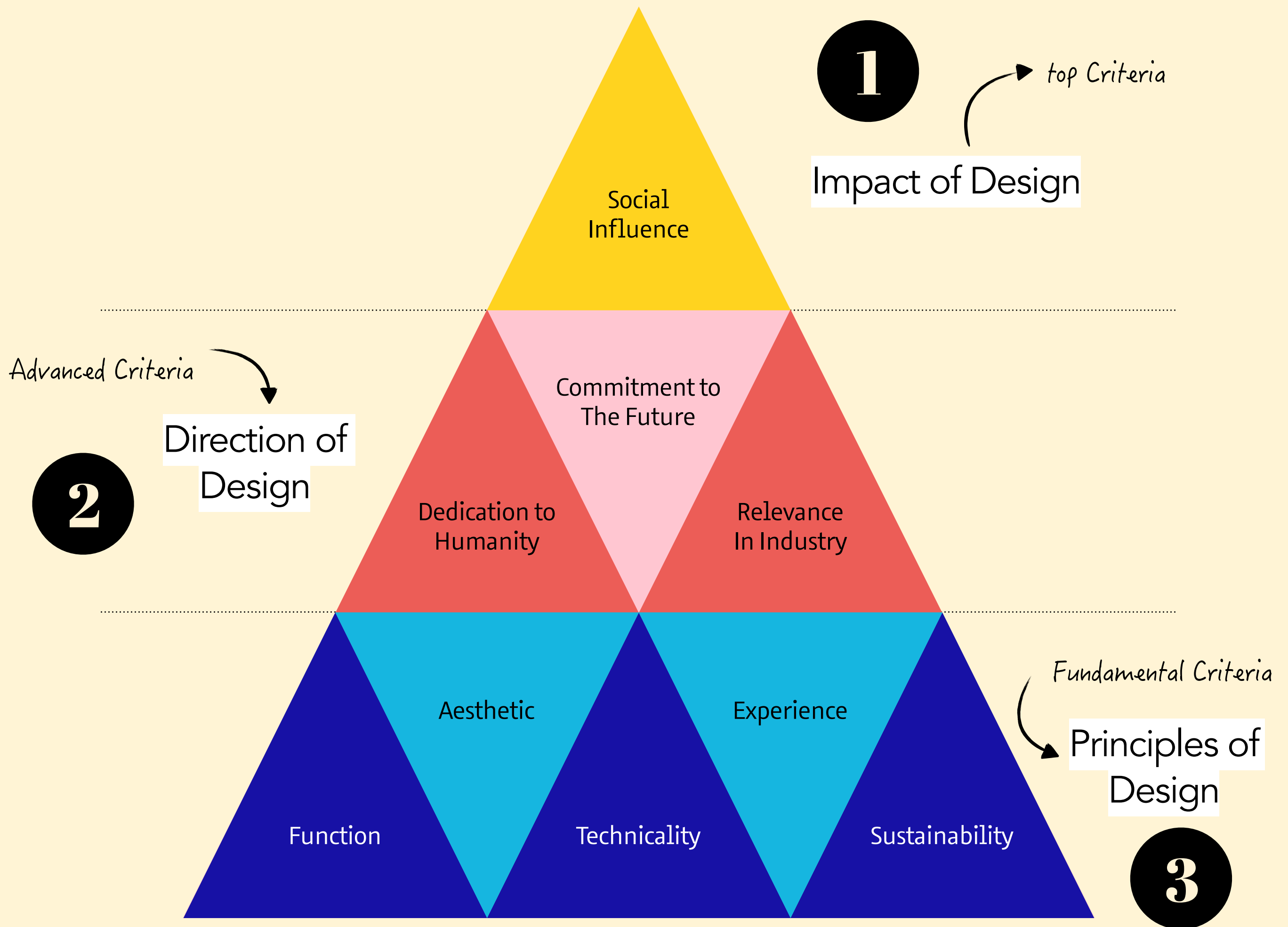


1: Submission and Preliminary Evaluation: Designers and design teams can submit their work to the DIA through the official website. The submissions are then evaluated by a preliminary review committee to ensure that they meet the basic eligibility requirements.



2: Professional Evaluation: After the preliminary evaluation, the submissions are reviewed by a panel of professional experts in the relevant design fields. These experts evaluate the submissions based on a set of criteria, including innovation, functionality, aesthetics, and social and environmental responsibility. The experts also provide feedback and suggestions for improvement.

How is evaluation done?



How is evaluation done?

- 👉 **3: Jury Evaluation:** The submissions that pass the professional evaluation stage are then reviewed by a jury made up of renowned designers, design educators, and design industry executives. The jury evaluates the submissions based on the same criteria used in the professional evaluation stage, as well as the potential market value and feasibility of the designs.
- 👉 **4: Final Selection:** Based on the results of the jury evaluation, the DIA selects the winning designs. The winners are announced at an awards ceremony and exhibition, and their designs are featured in various publications and media outlets.

Any Questions?

You're welcome to contact Cathy and Tiffany who
oversee international promotion by emailing
international@di-award.org



Cathy LI



Tiffany SHEN

INVITATION CODE



FR2023-MFK8Y9B