

ALESSI MUTANTS

TOM KOVAC, REINER ZETTL

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www.urbanstrategies.at

The Alessi MUTANTS program is a 4-week intensive postgraduate course in emergent digital directions within object and architectural design. The course aims at investigating and exploring the systems, processes, and techniques of Alessi design in the context of studio, research, and practice. The purpose is to develop scaleable geometries that will assist in the development of objects and architectural forms. The students will explore design mutations with a single project, probing materials and production techniques of Alessi design. The workshop and the accompanying seminars will focus on the challenges of developing and expanding the domain of Alessi object design in the context of emerging technologies in the design and production of objects and architecture.



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Located in Vienna, Alessi MUTANTS will be in the context of the Architecture Department at the University of Applied Arts, where design studios by Wolf Prix, Zaha Hadid, and Greg Lynn set the standard, enabling the students to participate in a unique teaching and learning environment.

The final review of student projects will be located at the Alessi Headquarters in Omegna, Italy taking advantage of the location and presence of Alberto Alessi, Gloria Barcellini and Alessi Projects Engineer Danilo Allata. Students will also have an unprecedented opportunity to tour the Alessi dream factory and the Alessi Museum.

serpentine bottle opener
tom kovac for alessi 2008

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